



America Recycles Day: Encouraging Recycling in Your Community

Join the millions of people across the country celebrating America Recycles Day on, and in the weeks leading into November 15 by hosting an event in your community!

The theme for this year is **#BeRecycled, #BuyRecycled**.

Why? Together, we can improve recycling habits and help deliver a cleaner stream of recyclables to be used in creating new products and packaging. Further, we want to help grow demand for recycled content products. This will encourage manufacturers and consumer product companies to commit to using recyclable materials and recycled content materials when making their products.

Hosting a successful and impactful event is as easy as 1-2-3!



1. PLAN

Plan your event. There's no limit to how creative and resourceful you can be, as our event organizers have demonstrated over the past 20 years! Check out the "Event Activities" section on our [toolkits page](#) to get you started and inspired. You can even "recycle" events from years past!



2. REGISTER

Register your event. You're dedicating so much time and effort to planning your event, so make sure it is counted in our official tally of America Recycles Day celebrations! Your event will appear on the interactive America Recycles Day event map! [Register now!](#)



3. PROMOTE

Promote your event. It's important to promote your event and to share information about what can be recycled (or not) in your community. We have a number of resources available to share with media and to provide to residents to raise awareness about what can be recycled. Some tools to get you started:

For media:

- [Print PSA ad](#) (Note: Request that these ads be used leading up to and on America Recycles Day as part of their public service announcements. The PSAs must be used in **donated** meeting only.)
- [PSA Web Banner](#)
- [Op-Ed on the Importance of Recycling](#)

For residents:

- [Recycling By Room Infographic](#)
- [Customizable Ten in the Bin](#)

