



America Recycles Day

11.15.11

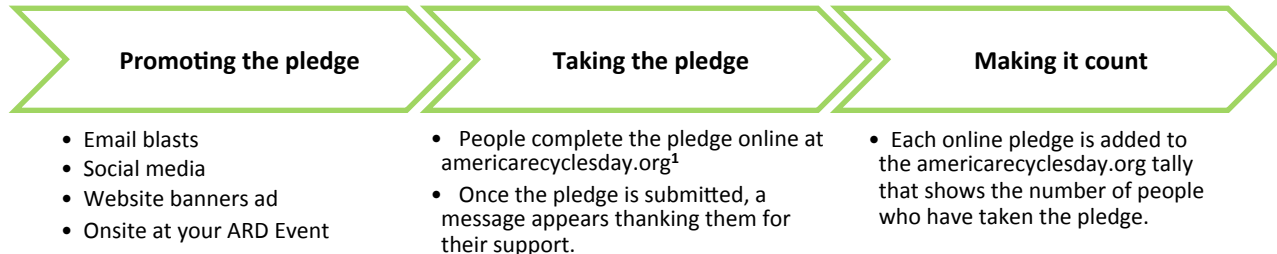
America Recycles Day Pledge Drive Instructions

Together, we are motivating Americans to recycle more.

Research shows that asking people to make a commitment to recycle actually builds motivation that leads to lasting changes in behavior. By asking people to “Take the Pledge,” you are joining thousands of America Recycles DaySM(ARD) organizers across the country working to increase recycling in their communities by motivating their family, friends, neighbors, and co-workers to recycle more. Promoting the pledge is one of the easiest ways you can get involved and support America Recycles Day.

How the pledge works

Online Pledge Process



Pledge Card Process



Questions?

Please email your questions to Brenda Pulley at bpulley@kab.org

¹ All personal information provided on the pledge is confidential will not be distributed to any other organizations. Only individuals requesting additional information about recycling will be contacted or added to an America Recycles Day email distribution list.

² For those pledges that checked the box asking to be included in periodic emails about recycling, mail the pledge cards to: America Recycles Day c/o Keep America Beautiful, Inc. 1030 15th Street NW, Ste. 490 West, Washington, DC 20005.

³ Some states and local groups are using prize drawings as a way to incentivize pledging. To find out if prize drawings are being held in your state or community, please contact your ARD State Coordinator.